

To: Garland, Jay[Garland.Jay@epa.gov]
Cc: Borsz, Patrice[Borsz.Patrice@epa.gov]
From: Morgan, Ardra
Sent: Fri 2/9/2018 4:17:53 PM
Subject: Earth Day Truck

How about this...

Ed and Yehuda,

Regarding the Earth Day truck, please be sure you to vet this through our Office of Public Affairs before moving forward. As I recall, the use of the agency logo in connection with the promotion or sale of non-Government produced goods or services is strictly prohibited. Even though EPA and WaterGen have a CRADA in place, you would need to at a minimum, work through OPA to use the logo and, if deemed permissible, may require the approval of the Administrator. I dug-up this document on the internet that includes a point of contract and phone number. Hope this helps.

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- OPA may require that the logo and/or seal be accompanied by an appropriate disclaimer.

Names derived from the EPA initials, such as EPAlog or EPAAlert, are discouraged. They distort the Agency's correct name both visually and aurally, and compete with the Agency logo. OPA approval is required to use EPA's initials in combination with other letters or words.

Please contact Belinda Blackman (202-564-7848; **blackman.belinda@epa.gov**) to ask about using the EPA seal or logo.

Ardra Morgan
Deputy Director

Systems Exposure Division

National Exposure Research Laboratory
Office of Research and Development

US Environmental Protection Agency
(919) 541-3658